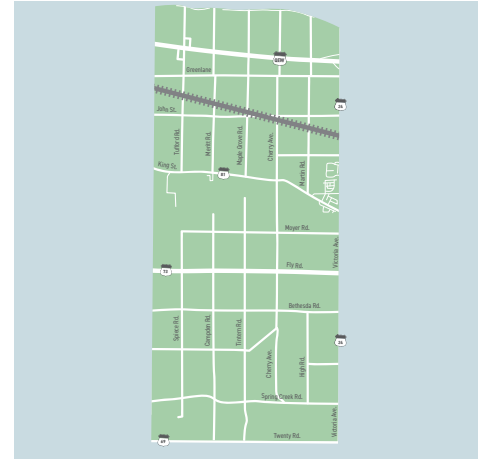


Welcome to Your Ward 4 Newsletter!

We are pleased to launch the first Town of Lincoln Ward 4 Newsletter, delivered directly to your mailbox. We will be sharing regular updates on projects that matter to you as a resident of Lincoln and Ward 4.

We hope you find this newsletter informative. As always, please feel free to reach out to either of your ward councillors directly if you have any questions or concerns.

Ward 4 Map



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Rittenhouse Road

Rittenhouse Rd. will be upgraded from King St. to Victoria Ave. New sidewalks will be installed, along with traffic calming measures, a cycling route, new storm sewers and gutters, and a new sanitary sewer. The Environmental Assessment for the project will be complete in mid-May, with construction works expected to begin in the fall to comply with NPCA guidelines around fish spawning season.

Lincoln Museum & Cultural Centre Re-opening

We are pleased to announce that the Town has officially taken possession and occupancy of the new Lincoln Museum and Cultural Centre: Home of the Jordan Historical Museum of the Twenty. Finishing touches are underway and staff are busy getting it ready for an official opening. Please stay tuned for more information. We're very excited for you to come visit.

lincoln.ca/museum



2021 Budget

Earlier this year, Council approved the 2021 Budget with an overall increase of 1.9% on the Town's portion of the tax rate. 0% capital, 0.9% operating & 1% money in the bank, at a blended rate of 1.61%. Over the past seven years, the average annual increase has been 2.54%, which helped support continued investments in the community. Especially for 2021, the budget reflects the balance of investing in Lincoln while mitigating the financial impact of the pandemic.

lincoln.ca/Budget

Jordan Village Improvement Project

The Jordan Village Improvement Project is a major undertaking by the Town of Lincoln to rebuild and improve the infrastructure in Jordan Village. The project will include low-impact development construction techniques and features to reduce factors of climate change. The project is expected to encourage active transportation and to enhance the area for residents, businesses and visitors.

speakuplincoln.ca/jordan-village-improvement-project



Private Sign By-law

In October 2020, the Town's Planning and Economic Development Committee addressed some important changes to the Private Property Sign By-law. The purpose of which was to streamline sign applications which serves the needs of the business community as well as to declutter the large amount of mobile and portable signs that were never lawfully authorized. The by-law came into effect on March 31, 2021, and finds a good balance between allowing business owners to promote their businesses, while also recognizing the Town's overarching goals for tourism and economic growth in Lincoln.

NRT OnDemand

NRT OnDemand is a ridesharing pilot project for communities in West Niagara run by Niagara Region. Residents can book a ride by using the OnDemand Transit App or by calling the customer service number. NRT OnDemand doesn't operate on a fixed route like conventional transit services. Instead, it lets riders request trips in real-time through the app or over the phone by selecting a pickup point and destination. For riders who cannot purchase rides using a credit card or visa debit, pre-purchased ride passes are available at **Town Hall**, the **Fleming Centre**, and the **Vineland branch of the Lincoln Public Library**.

niagararegion.ca/transit/on-demand/



Council reaffirms commitment to preserving parkland and green space

Earlier this month, Council passed a motion to maintain greenspace and preserve park lands in the community, as per the Parks, Recreation and Culture Master Plan. The motion also confirms that the Elizabeth Street property will not be sold and that the park will remain open for community use. Council is committed to preserving parkland and providing open spaces for the community to enjoy. Residents and visitors alike are encouraged to stay active safely in Lincoln green spaces and parks during the pandemic and beyond.



Traffic Safety Initiatives

Traffic safety and speed reduction strategies are a high priority for the Town, and we continue to respond to residents' concerns about improving road safety throughout the community. This year the Town has implemented several new traffic safety initiatives including the installation of community safety zones, pedestrian crossovers, new speed humps, digital speed feedback signs, and more.

To learn more about the traffic safety initiatives in Lincoln visit speakuplincoln.ca/traffic-safety



Spring Street Sweeping

The annual Spring Street Sweeping program is underway and is expected to run until June 2021. To help make the process of clearing the roads of winter maintenance debris more efficient please minimize street parking and use your driveway or garage whenever possible, remove any sports/play equipment from the edge of the road, and do not sweep your driveway and sidewalk debris into the road.



Broadband Strategy

The emergence of the COVID-19 pandemic has brought to light that internet connectivity and adequate broadband access are essential for all in Lincoln. While most Lincoln residents and businesses currently have some access to internet, the speed, quality, reliability, and cost of each connection can vary significantly. As such, we are reaching out to the community to better understand internet use in Lincoln and where adequate broadband is lacking. Please complete our broadband survey at:

speakuplincoln.ca/broadband-strategy

Speak Up Lincoln

The Town has launched a new engagement platform, SpeakUpLincoln.ca. Here, we are sharing information and welcome your feedback on corporate initiatives that have an impact on our community. We want to hear from you, and this digital platform allows you to share your thoughts when it's most convenient for you. Please take a look and see what's happening in Lincoln!



Storm Water Management Pond

The Heritage Village Storm Water Management (SWM) Pond serves as a collection point for the neighbourhood storm sewer system and temporary storage area during heavy rainfalls. Sediment accumulation and vegetation overgrowth within the SWM Pond had compromised the storage capacity of the SWM pond and could have potentially caused overflows throughout the storm sewer system resulting in damage to public and private property. In response to this, the pond was fully cleaned out and properly graded, and inlet and outlet pipes have all been cleaned out. There is some planting and restoration work to be finished in 2021 that will finalize this project.

King Street Redesign

King Street will be widened from west of Vinehaven Trail to east of 23rd Street. New storm sewers, sidewalks, and bike lanes will be installed within this area. Upgrades to the existing watermains will also be constructed between Victoria Ave. and Tallman Dr. Before road works begin, utilities will be relocated to accommodate the redesign of the roadway.



Urban Design Master Plan for Vineland

During the Special Council Meeting of March 29, 2021, Town Council approved the Notice of Motion for the Redevelopment of Downtown Vineland and the King Street/Victoria Avenue Corridor. The Notice of Motion moves forward with Council's Priorities to create a future-fit Lincoln, by creating vibrant urban areas and downtowns during this term of Council.

The Town is fully aware that opportunities to redevelop and enhance the urban area of Vineland, including the downtown to accommodate future private sector investment with vibrant commercial and residential development is extremely desired by residents. Currently, Niagara Region is undertaking a detailed design for the redevelopment of Regional Road 81 (King Street) in Vineland, which is scheduled to begin construction in 2023.

In tandem with Niagara Region staff, Town staff will be taking the necessary steps to move forward with an Urban Design Vision and Master Plan for downtown Vineland. The Master Plan will aim to establish a guiding vision for the anticipated growth and intensification along the downtown portion of King Street along with the Victoria Avenue Corridor, including within the Vineland Central Business District.

